

Company Name:			
Address:			
City:	State/Province:	ZIP/Mail Code:	Country:
Contact Name:		Contact Title:	
Telephone:	Fax:	Email:	

RBI Research Proposed Sponsorship Levels

Sponsorship Opportunities

Principal Sponsor* ONLY - US\$55,000+

Includes:

- Participation in survey development (1-to-2 questions)
- Opportunity to submit appropriate case studies
- Participation in RBI presentation of material (webinar or conference session)
- 20 copies of printed report
- PDF version of report to share with internal employees and clients (up to 25 unique links for clients)
- Company logo on cover of the published research report
- Company name recognized in the official report press release
- Company logo hyperlinked to your URL on related electronic materials distributed to IFMA members
- A short (50 words maximum) description of the sponsor's company and a link to the sponsor's website on the IFMA and/or RBI Research page for no longer than 3-months
- Recognition in the WIRE on underwriting/sponsorship support
- If the sponsor wishes to produce a webinar or video on the topic of the publication, RBI research will provide a message expressing IFMA's/RBI's appreciation
- Recognition on a list of sponsors displayed at all IFMA events
- Inclusion of the sponsor's name on a list of research underwriters/sponsors included in an annual IFMA research publication
- The IFMA will provide support for a press release by the sponsor that promotes the publication. The press release wording is subject to approval by the IFMA Communications/External Relations
- 15-20 minute podcast with IFMA CEO and Author of study

Sponsorships will be in effect until the publication is updated or withdrawn and for a minimum of one year. If a publication is updated, previous sponsors will have a right of first refusal to sponsor the updated publication.

Contributing Sponsor* - US\$18,000 (each sponsor)

Includes:

- Opportunity to suggest appropriate case studies
- PDF version of report to share with internal employees and clients (up to 20 unique links for clients)
- Company logo on cover of the Research Report
- Company name recognized in the official report press release
- Company logo hyperlinked to your URL on related electronic materials distributed to IFMA members
- Recognition in the WIRE on underwriting/sponsorship support
- Recognition on a list of sponsors displayed at SELECTED (Facility Fusion events) IFMA events
- Inclusion of the sponsor's name on a list of research underwriters/sponsors included in an annual IFMA Research publication
- Conditional - if there are 3 or more sponsors each to fill this category

*Budget would be the same as the first option only SHARED between three sponsors

Supporting Sponsor* - US\$11,000

Includes:

- PDF version of report to share with internal employees
- Company name on cover of the Research Report
- Company name recognized in the official report press release
- Company name hyperlinked to your URL on related electronic materials distributed to IFMA members
- Inclusion of the sponsor's name on a list of research underwriters/sponsors included in an annual RBI/IFMA Research publication
- Conditional - must include 5 sponsors each at this level in order to complete project

*Budget would be the same as the first option only SHARED between five sponsors and less benefits

***NOTE:** No competing sponsorships will be allowed at the Principal sponsor levels.

Contract Term & Payment:

Sponsorship: Please indicate the specific Sponsorship level

- Principal Sponsor - ONLY US\$55,000**
- Contributing Sponsor* - US\$18,000(each sponsor)**
- Supporting Sponsor* - US\$11,000(each sponsor)**

** It is the responsibility of the lead company to acquire the collaborating sponsors.*

Payment: Please select your preferred method of payment

- Credit Card** (you will receive a credit card authorization form)
- Wire** (you will receive ACH instructions)
- Check:** Mailed To: International Facility Management Association, P.O. Box 203648, Dallas, TX 75320-3648.

RBI is a Not-for-Profit 501(c)(3) Organization, Federal ID# 47-5388946

Agreement & Authorization:

As an IFMA RBI Research Project Sponsor, we agree to:

- Use this relationship as a means of promoting and advancing the profession of facility management.
- Recognize the special relationship the IFMA RBI has with IFMA Members and to conduct this relationship in accordance with IFMA RBI Bylaws, Constitution and Policies.
- Recognize that the responsibility for fully utilizing sponsorship benefits at the selected level rests with the company contracted as a sponsor and the primary contact as designated on this application.
- Attest to the truth and accuracy of the above information and understand that the program contracted with RBI belongs only to the company listed on this application and does not include any subsidiaries, dealers or parent organizations, or other similarly defined units as the case may be.

Authorized Signature

Date

Please submit the RBI Sponsorship application electronically to Nick Rocha at nickalos.rocha@ifma.org

RBI Sponsorship prices are tax deductible as a business expense.

CONTRACT TERM: as outlined within mile stones document as agreed upon both parties.

CANCELLATION POLICY: Cancellation may occur within 30 days of receipt of RBI application or renewal confirmation. IFMA RBI reserves the right to cancel this agreement at any time upon discovery that the Company contracted in the RBI sponsorship has made material false or misleading statement(s); has omitted any material information in obtaining this contract; or has violated any of the terms and conditions of this agreement. No refunds will be made in the event of cancellation by the RBI.

