

# Sponsorship form

Company Name:			
Address:			
City:	State/Province:	ZIP/Mail Code:	Country:
Contact Name:		Contact Title:	
Telephone:	Fax:	Email:	

## RBI Benchmark Portal Proposed Sponsorship Levels 2017/2018

### Sponsorship Opportunities

#### Principal Sponsor\* ONLY - US\$38,000

*Includes:*

- Opportunity to have aggregate benchmark data integrated into company dashboard for one year for selected number of employees
- Company logo on annual RBI research report
- Company name recognized in the official press release supporting benchmarking system evolution
- Company logo hyperlinked to your URL on related RBI electronic materials distributed to IFMA members
- Company name and logo on quarterly benchmark information to benchmark module participants
- Recognition on a list of sponsors displayed at select IFMA events
- Recognition in the IFMA WIRE e-newsletter
- Inclusion on a list of research sponsors included in an annual IFMA research publication
- IFMA will provide support for a press release sent by the sponsor that promotes your investment in the benchmark platform. Press release wording is subject to approval by IFMA Communications/External Relations

\*Sponsorships will be in effect for one year or until the benchmark platform is updated. Sponsor has to pay for programming & software licensing fees (not included in the sponsorship price).

#### Contributing Sponsor – US\$32,000 (each sponsor, multiple project modules available)

*Includes:*

- Company logo applied to benchmark project module on front-end
- Company logo on annual RBI research report
- Company name recognized in the official press release supporting benchmarking system evolution
- Company logo hyperlinked to your URL on related RBI electronic materials distributed to IFMA members
- A short (50 words maximum) description of the sponsor's company and a link to the sponsor's website on the RBI Research page for no longer than three months
- Recognition in the IFMA WIRE e-newsletter
- Recognition on a list of sponsors displayed at select IFMA events
- Inclusion on a list of research sponsors in an annual IFMA Research publication

#### Supporting Sponsor - US\$20,000

*Includes:*

- Company logo hyperlinked to your URL on related electronic materials distributed to IFMA members
- Recognition in the IFMA WIRE e-newsletter
- Recognition on a list of sponsors displayed at select IFMA events
- Inclusion on a list of research sponsors in an annual IFMA Research publication

## Contract Term & Payment:

**Sponsorship:** Please indicate the specific Sponsorship level

- Principal Sponsor - US\$38,000**
- Contributing Sponsor - US\$32,000**
- Supporting Sponsor - US\$20,000**

**Payment:** Please select your preferred method of payment

\_\_\_\_ **Credit Card** (you will receive a credit card authorization form)

\_\_\_\_ **Wire** (you will receive ACH instructions)

\_\_\_\_ **Check:** Mailed To: International Facility Management Association, P.O. Box 203648, Dallas, TX 75320-3648.

## Agreement & Authorization:

As an IFMA RBI Research Project Sponsor, we agree to:

- Use this relationship as a means of promoting and advancing the profession of facility management.
- Recognize the special relationship the IFMA RBI has with IFMA Members and to conduct this relationship in accordance with IFMA RBI Bylaws, Constitution and Policies.
- Recognize that the responsibility for fully utilizing sponsorship benefits at the selected level rests with the company contracted as a sponsor and the primary contact as designated on this application.
- Attest to the truth and accuracy of the above information and understand that the specific output sponsored with RBI belongs only to the company listed on this application and does not include any subsidiaries, dealers or parent organizations, or other similarly defined units as the case may be.

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**Authorized Signature**

**Date**

**Please submit the RBI Sponsorship application electronically to Nick Rocha at [nickalos.rocha@ifma.org](mailto:nickalos.rocha@ifma.org)**

*RBI Sponsorship prices are tax deductible as a business expense.*

**CONTRACT TERM:** *as outlined within mile stones document as agreed upon both parties.*

**CANCELLATION POLICY:** Cancellation may occur within 30 days of receipt of **RBI application** or renewal confirmation. IFMA RBI reserves the right to cancel this agreement at any time upon discovery that the Company contracted in the RBI sponsorship has made material false or misleading statement(s); has omitted any material information in obtaining this contract; or has violated any of the terms and conditions of this agreement. No refunds will be made in the event of cancellation by the RBI.

